

Office of Economic Development

Mission:

The mission of the Office of Economic Development is to create a diverse economic base by the aggressive recruitment, expansion and retention of businesses, industries and tourism, thus expanding the tax base and capital investment in the County and providing higher income and employment opportunities for its citizens.

Goals:

- Generate a more balanced tax base for the County by increasing annually the percentage of total taxes generated by the County's commercial, industrial and tourism entities.
- Improve the reality and perception, by new and existing businesses, of the County's commitment to encouraging and assisting the expansion of commercial and industrial investment in the County.
- Sustain and expand on the working relationship with the State and regional economic development authorities, corporate entities and with those State and Federal agencies that have an impact on industrial and commercial development.

Implementation Strategies for FY2003:

- Based on the analysis and recommendation prepared by Versar Global Strategies, present prioritized economic development investment proposals to the York County Board of Supervisors for implementation in FY2003.
- Develop a proposal for a technology zone in York County and possible infrastructure enhancements to the zone proposal to further facilitate the attraction of technology-oriented companies.
- Coordinate with the IDA and YCBA to recommend improvements in the permitting and plan review process and develop promotional efforts that will improve the perception of those processes in York County. Continue educational programs aimed at small businesses to facilitate their success and future growth.
- Continue existing cooperative efforts with the Peninsula Alliance for Economic Development and Virginia Economic Development Partnership with respect to marketing missions, trade shows and special events. Take proactive measures to ensure that York County is kept in the forefront of State and regional marketing staff's considerations when evaluating location options. Initiate new efforts to generate prospect leads without assistance from any outside organizations.

Budget Issues:

- In FY2001, the Office of Economic Development was established. The support for staff and operations began in September 2000.
- In FY2002, the increase represents support for the entire fiscal year. In addition, the marketing program, previously supported by the IDA, was included in this activity.
- For FY2003, there are no significant changes.

General Fund Expenditures	FY1999 Actual Expenditures	FY2000 Actual Expenditures	FY2001 Actual Expenditures	FY2002 Original Budget	FY2002 Expected Appropriations	FY2003 Proposed Budget
50920 Office of Economic Development						
Personnel Services	-	-	143,714	190,748	190,748	198,072
Contractual Services	-	-	6,950	14,935	14,935	18,330
Internal Services	-	-	12,338	8,700	8,700	9,900
Other Charges	-	-	6,714	34,965	34,965	36,325
Materials & Supplies	-	-	3,168	3,231	3,231	3,250
Capital Outlay	-	-	2,432	-	-	-
Activity Total	-	-	175,316	252,579	252,579	265,877
Percentage Change	0.00%	0.00%	100.00%	44.07%	N/A	5.26%

FTE's

Management	-	-	1.00	1.00	1.00	1.00
Professional/Technical	-	-	1.00	1.00	1.00	1.00
Admin/Clerical	-	-	1.25	1.25	1.25	1.25
Trades & Crafts	-	-	-	-	-	-
Total	-	-	3.25	3.25	3.25	3.25

